

## Minutes for DDA Meeting Sept 10, 2007

1. Meeting was called to order by Chairman Doug Houseworth at 7 pm.
2. Members present: Dick Weidenhamer, Dan Plasencia, Tom Kuchnicki, Tom Fairbairn Jr., Doug Houseworth, Genevieve Lloyd.
3. Guest Present: Marge Kuchnicki, Mike from Bayside
4. Tom Kuchnicki made the motion to accept the minutes as presented from the August 13, 2007 Dan Plasencia 2<sup>nd</sup> the motion, All were favor, Motion Carried.

### 5. Correspondence

Letter from Indian River Contractors

### 6. Old Business

#### Riverfest Review

a. **What went right?** It was estimated that between 40,000 to 50,000 people were in town for the festival. Everyone had a great time and are looking forward to next year.

b. **What needs to be changed?**

- More things for kids and start earlier in the day.
- Start Friday night.
- More things on Sunday and have them closer together and perhaps even overlapping.
- Put all the Arts/Crafts together in one place
- More food
- Start Huck Finn at the sand bar at the end of Bass Street
- Raise the price of Art/Craft Show and Flea Market
- More Signs
- A BIG Marquee in front of tent with list of bands playing and times
- Garbage cans up & down River Street
- Move the silent auction out of beer tent.
- Clean up committees for the end of each night for the tent.
- Need a place for cigarette butts especially in the tent.
- 50/50 raffles-Do someplace else besides in the tent.
- Need a megaphone or loud speaker system.
- More committees

c. Genevieve and Doug shared that we need to be prepared for a much larger cost on Entertainment next year.

d. Genevieve ask to set the date for next years festival-the boat race won't set date until the end of January but it looks like it will be the 2<sup>nd</sup> weekend of Aug which will be the weekend of Aug 8, 9, 10. Tom Kuchnicki made the motion to permanently set the date of the festival to be the 2<sup>nd</sup> weekend of August weather or not the boat races take place that weekend. Genevieve seconded it, All were in favor, Motion carried.

e. Genevieve mailed special Thank you's cards to all our financial sponsors.

### 7. New Business

- Time to renew or update board members. We need to remember that 51% of our board must be from business within the DDA boarders. Genevieve made the motion to remove John Sirvaitis and Dave Stepanovich who have been inactive from the board for quite sometime now. Dan Plasencia 2<sup>nd</sup> it, Motion carried.

- Tom Kuchnicki made the motion to renew our membership to the MFEA (Mich Festival & Events Association) for \$150, Tom Jr. Seconded it , All were in favor, Motion Carried.
- Genevieve ask if anyone wanted to go to the convention in November for the Michigan Festival and Events Association she will be on vacation when the convention starts. No one was interested or able to attend.
- Since we renewed our membership Genevieve ask if she could submit our advertising and t-shirt and button and a possible photo be judge at the convention in November. Dan Plasencia made the motion to do so up to 4 items which would cost \$40, Dick 2<sup>nd</sup> it, All were in favor, Motion Carried.
- Genevieve suggested we create a brochure about Alanson that also has hotels and campgrounds in the area so we have it ready for next year to give to vendors. We need to have it professionally printed perhaps. Doug Houseworth, Tom Jr and Tom Kuchnicki agreed to work on it and bring ideas to our next meeting.
- Genevieve shared that we need to create a Duplicate copy receipt for donations for the silent auction for next year. Dan Plasencia said he would work on something.

Question was ask if there where any other ideas for projects for the DDA for the next year? Doug shared that he would like to see us explore the facade grant program that the State of Michigan Housing authority grants once or twice a year. Genevieve said she would get the information and possible get Jan Kellogg to come to our next meeting.

**8. Treasures Report-** Dan Plasencia reported that the Riverfest broke even this year. We received \$1,980 TIF money from the Township and with that money plus the money raised from the festival we have \$10,846.49 in our checking account and at the beginning of the meeting we had \$8,778.25 bills that needed to be paid. Leaving us a balance of \$2,078.24

**9. Doug Houseworth made the motion to pay the bills, Tom Jr. 2<sup>nd</sup> it, All were in favor, Motion carried.**

**8. Chairman Doug Houseworth adjourn the Meeting at 8:50 pm**

Respectfully Submitted,

**Genevieve Lloyd**

Secretary for the Alanson DDA

Next Meeting Oct. 8, 7 pm at the Town hall