

Minutes for DDA Meeting, February 11, 2008

Chairman Doug Houseworth called the meeting to order at 7 pm.

Members present: Doug Houseworth, Dick Weidenhamer, Tom Kuchnicki, Dan Plasencia, Genevieve Lloyd.

Guest present: George Muter, Jack Zlotow, Michael Lloyd

Tom Kuchnicki made the motion to accept the minutes from January 14, 2008, Dan Plasencia 2<sup>nd</sup> it, All were in favor, the motion carried.

**Old Business**

- § Brochure for Alanson area-Marge Ellenberger had planed to be present at the meeting but could not make it. Genevieve reported that she had begun on the brochure and that she had given Marge a list of events to be included in it. She also shared that we need to be thinking of anything else we would like to see included in this brochure.
- § Sponsorship packets-Genevieve created a mailing list of about 350 names of business in the area, needed authorization to mail them along with the names of possible vendors for the flea market and the arts & craft show. Dan Plasencia made the motion to authorize the mailings and Dick Weidenhamer 2<sup>nd</sup> it, All were in favor, The motion carried.
- § Recommendations from the music committee-Doug and Michael shared that the committee did meet and it is there recommendation that we have a variety of music and that it was their recommendation that we try to have different styes of music if possible each night. And since the Boogie man and the Soul shine band was already booked for Saturday night that we look for country bands for Friday night. It was also their recommendation that we have a band play Sunday evening after the Taste of the North. It was also their recommendation for securing a 2<sup>nd</sup> large tent to be set up over the basketball court in the Village park, who's exact size will be determined when the snow melts, to host other activities in, especially music for the teenagers from around 3 pm to 9 pm on Saturday and church and Gospel music in on Sunday. Tom Kuchnicki made the motion to allow the music committee to choice the bands and the types of music that they wished for the 2 tents and to secure sound systems for both tents and lights for the beer tent. Dan Plasencia 2<sup>nd</sup> it, All were in favor, The motion carried.
- § Taste of the North- Genevieve shared with the board the plans that she has for the Taste which included inviting the local restaurants and the restaurants along US 31 south to Petoskey and North to Pellston or even Levering and if we need more we could even invite restaurants from Indian River to join us. She recommended not inviting the restaurant from Harbor Springs but keeping it with the more local flavor. George Muter also recommended that we feature Michigan wines and Micro brews and offered to help us contact some wineries and brewers to see if they come and bring samples of their brews. George also made the suggestion that we have trophy's or ribbons to give to the restaurants that participate and have some sort of judging of the displays. These ideas received very positive comments. Tom Kuchnicki made the motion to allow Genevieve

to proceed with the Taste of the North as it had been shared, Dick Weidenhamer 2<sup>nd</sup> it, All were in favor, Motion carried.

§ Food Vendors and their location and how many we should have was discussed in length, to speed things up Tom Kuchnicki and Doug Houseworth agreed to meet and determine their recommendations of how many we should have and where they would be located and they will report back to the board at the next meeting in March.

§ Poster and Button-Dan Plasencia passed out copies of postcards that had old steam boats that use to sail up and down the river. One was selected depicting the steamboat called the Oden. It was the boards recommendation that Janel Anderson be given the first opportunity to create a poster and button from that postcard. Dan Plasencia was to give the copy to her and to ask her to please have something ready for us to see by the March meeting.

§ Web page update-Dan Plasencia reported that he has worked with the web master and has created a direct link for the Riverfest and he will be working on updating it with Riverfest details as they come available to post. He also shared that there has been an email address established for the Riverfest which actually links to his web page and it is simply [riverfest@villageofalanson.com](mailto:riverfest@villageofalanson.com)

#### 4. New Business

§ Dan Plasencia has requested to be paid \$40 a month for his work as a treasure. Genevieve shared that she contacted Iris Lesh the Village Clerk and that Dan is now bonded. Tom Kuchnicki moved to pay Dan what he has requested, Dick Weidenhamer 2<sup>nd</sup> it, All were in Favor, Motion Carried.

§ Budget-Dan Plasencia presented to the board for their review the budget that he and Genevieve worked on that was presented to the Village Council on February 4 and will be approved at their next meeting February 18. Upon review and based on previous discussions, Doug Houseworth made the motion to amend the budget to raise the amount for the lights and sound rental to \$5,000 and the amount for music and entertainment to \$8,000, Tom Kuchnicki 2<sup>nd</sup> it, All were in favor, Motion carried.

§ Advertising-Genevieve shared 2 opportunities for May publication they both will have web page links for our Riverfest both are in connection to the Michigan Festivals and Events Association which we are members of. The 1<sup>st</sup> one will cost \$320 and the second will cost \$382. Dan Plasencia made the motion to authorizing this advertising for the festival, Tom Kuchnicki 2<sup>nd</sup> it, All were in favor, The motion Carried.

§ Beer Sponsor-George Muter from Bayside Beverage ask if Bayside could once again sponsor the beer for the festival. He told us that he would have to double check what exactly he could do, but was quite certain that they could at least match what they donated last year, along with making all the signs and posters that we would need for the festival, if not more. Tom Kuchnicki made the motion to make Bayside Berverage the beer sponzor for the festival, Dan Plasencia 2<sup>nd</sup> it, All were in favor, Motion Carried.

**Treasures report**-Dan Plasencia reported that we had finally received the TIF money from the Village and to date we had \$4,319.22 in the check book. He also noted that the TIF money will be kept

separate from the Riverfest money in the final accounting of the finances of the DDA.

**Pay the bills-**Tom Kuchnicki made the motion to pay the bills, Dan Plasencia 2<sup>nd</sup> it, All were in favor, Motion Carried.

**Additional comments public or otherwise-**Doug Houseworth suggested that the music committee meet the following Monday, February 18 at 3 pm and invited Janel Anderson and Dan Plasencia to attend. The purpose of this meeting was to create a schedule of bands to play at the festival.

At 8:50 pm Chairman Doug Houseworth adjourn the meeting.

Respectfully Submitted,

Genevieve Lloyd  
Secretary of the Alanson DDA

**Next meeting March 10, 7 pm at the town hall.**