

Minutes for DDA Meeting, June 11,2007

The meeting was called to order by Chairman Doug Houseworth at 7:06 pm.

Members present: Doug Houseworth; Tom Kuchnicki, Dick Weidenhamer; Janel Anderson; Dan Plasencia; Genevieve Lloyd.

Guest present: Marge Kuchnicki; Henry Pfehle.

Tom Kuchnicki made the motion to accept the minutes as presented, seconded by Dan Plasencia, all were in favor, motion carried.

Old Business/New Business (Our only focus for the night)

Riverfest-Things that were accomplished last month.

a. Contacted Sales rep Yvonne Collias from WTCM country station have quote from them. We are going to advertise 9 days with WBCM 93.5 FM and simulcast with WTCM 103.5 and 580 AM News Talk for 5 days. Our cost will be \$538.00.

b. Set date for TIPS training-July 28-Time set for 1 pm the place will be either the Village Hall or the Inland Waterways Museum building. Tom and Marge are going to see if the museum is available.

c. Designed the T-shirt-Janel was authorized to order 200 t-shirts and not to spend over \$700. Dan P made the motion, Tom K 2nd it, all were in favor, motion carried.

d. Genevieve shared that some buttons are done-asked who wanted some to sell. Reminded everyone that we trying to have business to buy them up front and then sell them and keep the money. We realize not every business can do that. If they leave buttons somewhere they are responsible for collecting their money.

e. Genevieve met with Jim Cantrel-fire chief-set prelim details for safety procedures. She is going to meet with the Fire Fighters on Wed. June 13 to see if she can get a commitment from some of them to help with safety and other things.

f. She contacted Bayside and they are going to get us wrist bands for the beverage tent that they will provide to us at their cost. They will also make the banner to go over the road. That is a huge savings for us.

g. Float for the 4th of July is done we people to ride on it. We plan on having it in all 3 parades. Museum is going to split the cost with us. Thanks Tom K. for your work and input this.

h. We have gotten some inquiries from the ad that we placed with the Mich-CAN program. She has mailed about 10 applications to mostly art/craft people.

i. Twister Joe-Northern Michigan's favorite Balloon Artist-is willing to come for free but hopes we would agree to pay him at least \$100 -\$150 for gas for 2 day's. He usually gets \$200 to \$400 a day or more. He is a very big hit with kids and will be at Petoskey's Festival at night. Tom K made the motion to pay Twister Joe \$150 for gas expense, Janel Anderson 2nd it, all were in favor, motion carried.

j. We got the permit to hang banner across US 31-we also got a permit to close a lane of traffic if we need too. We do not need a permit to slow traffic down.

k. Todd Magill and Steve Cousineau volunteered to organize the Huck Finn Race for Sunday after the Marathon Race is over. Details will follow next month.

l. Nice surprise-Genevieve is working with Post Office and we are going to get a special post mark for the Riverfest. She submitted the T-Shirt design should hear any day now about the complete details.

m. Doug reported that the Up North Big Band has been booked for Sunday afternoons dance and that his band the Rivertown Jazz Band will be playing on Saturday afternoon and we still have time slots for more bands. Anyone who has contact with bands should contact Doug so he can make the arrangements with them.

List of things to do yet-New Business

- Need someone to contact a local contractor to see if we can borrow Road close signs. Also to see if we can get the River Street closed signs when they are done with the bridge.-Tom K will check on this.
- Need table and chairs for beverage/entertainment tent. Dan P will check with Taylor Rental to see what there cost would be to rent them.
- Lights for tent.-Dick W. will work on this.
- Need snow fence for beverage tent.-Tom K will check on this when he contacts contractors for signs.
- Need to get prizes for kids games- www.orientaltrading.com 1-800-228-0475-tabled till next month.
- Need a committee to figure out a detail plan for parking spaces especially for exhibitors and handicap parking.-Henry P will head this up for us.
- We need a shuttle from the school-other possibilities to check out. Multi person golf carts, people with vans, Stafford's trolley, Friendship Center. Marge K is going to check with Stafford's and the Friendship Center.
- Need to figure out where we will need to have signs and then have them made-we will check with Bayside 1st since they said they would help with signs and banners.-Tabled till next month.

- We need candles, torches to keep the bugs away and to add light. If someone would contact grocery stores, Wal Mart, K-Mart, GFS to see if they could donate some we might not have to pay for them. Tabled till next month.
- It was decided that we would purchase cans of soda pop to sell starting in July and watch for sales in Wal-Mart or K-mart since that is the cheapest way to go.
- Someone to line up ice for soda pop for us to use.
- We need more help with the children's activities especially with Gordon Wheeler who wants to do some Make it Take it crafts with the kids. He would like a few smooth tables to use instead of the picnic tables.-Tabled till next month.
- Helium and Balloons-Genevieve is going to check with Mich Airgas for prices.
- Fill out the permit for the Huck Fin Race and the Night time Boat Parade.-Genevieve will do this.
- Need to purchase tickets for 50/50 raffles, for the kids carnival games, and the beverages.-Marge K will get prices on these.
- Need someone to gather coupons from local business to put in exhibitors welcome packets when they register for their event giving them some sort of discount for something they sell or serve. Like 10% off of meals or like we will do is buy one single ice cream get 1 free. Be sure they are short date for like just for the festival dates or shortly there after. Tabled till next month.
- This is a big request-Ed K can not be here for the festival as he originally planed we need someone to take his place during the festival to over see the events-registration and judging on Saturday.-No volunteers tonight, Genevieve will see if she can line someone up for this.
- We need extra trash cans.-Tabled till next month
- Someone else to do the contacting of other Radio stations along with the TV stations to get us PR ads.-Janel A. is going to work on this.
- Need some one to contact the web master and be sure we have a nice write up about the festival on the web page or if someone can just do it that would be great. Our web page is being linked to the bands and other groups participating in our event, what we have on the web page now is not complete. Dan and Genevieve are going to work on this.

Treasures Report

Dan reported that we have \$2, 113.63 in our checking account at this time due to business donating sponsor money for the Riverfest.

Pay the Bills

Dan P made the motion to pay the bills, Janel Anderson 2nd it, all were in favor, motion carried.

Chairman Doug Houseworth adjourned the meeting at 8:40 p.m.

Respectfully Submitted

Genevieve Lloyd

Village of Alanson DDA Secretary

Don't forget the 4th of July float and parade.

Next meeting July 9, 7 pm at the Village hall.